Where Digital Health Execs Go to Do Business

ViVE 2024 united senior digital health leaders across four unforgettable days to move the healthcare industry forward. This year’s event featured an unprecedented number of 1:1 meetings, new curated programming and networking, exclusive company announcements, and an inclusive agenda featuring thought leaders from the complete spectrum of digital health and health IT.

Event Snapshot

7,500+ Attendees
1,500+ C-Level Executives
800+ Sponsors
300+ Speakers
### 1:1 Facilitated Connections

<table>
<thead>
<tr>
<th><strong>Funding Founders</strong></th>
<th><strong>Provider and Payer Connect</strong></th>
<th><strong>ViVE Connect</strong></th>
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</thead>
<tbody>
<tr>
<td>1,300+ Meetings</td>
<td>500+ Participants</td>
<td>6,489 Active App Users</td>
</tr>
<tr>
<td>489 Startups</td>
<td>3,400 Meetings</td>
<td>6,094 Users Connected With At Least 1 person</td>
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<tr>
<td>402 Investors</td>
<td>18,472 Meeting Invites Exchanged</td>
<td>59,517 Total Contacts Made</td>
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<tr>
<td></td>
<td>300+ Sponsors</td>
<td>41,830 Messages Exchanged</td>
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<tr>
<td></td>
<td></td>
<td>1,584 Users Confirmed At Least 1 Meeting</td>
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<tr>
<td></td>
<td></td>
<td>1,951 Total Meetings</td>
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</tbody>
</table>
**WHY ATTENDEES LOVE VIVE**

**Caresyntax @caresyntax • 3h**

We’ve had a fantastic time at #ViVE2024 so far! From captivating discussions at our Future of Surgery Dinner to our CEO Dennis Kogan’s inspiring panel appearance, it’s been a remarkable journey.

**Michael Joseph, PMP @HealthData4All • 9m**

Terrific #GenerativeAI panel @theviveevent
Establish Governance for appropriate implementation of #AI related to transparency, intended use & informed consent. Adapting #GPT & #AmbientAI healthcare use cases requires #HealthTech partnerships.

**Rasu Shrestha MD MBA @RasuShrestha • 2h**

Good ViVE-brations and amazing dialogue so far at #ViVE2024.
Two items top of mind for me today:
1. Is #GenAI moving faster than we can handle?
2. #Cybersecurity - what does winning look like in this ‘game’ of cat and mouse?

**Priyansh Shah @Priyansh_Shah56 • 1h**

Amazing conevration about integrating VIC to improve Population Health by @sameerkberry and Dr. Saunders @intellihlalth1 #ViVE2024
“Instead of going directly to patients with astronomical costs we have partnered with organisations to democratise care”
Why Attendees Love ViVE

**Hunene IT Services @huenei • 2h**
@theviveevent underscored the evolving role of patients, who seek intuitive tools to manage their health proactively. We’re excited to leverage our learnings from this insightful event and drive a healthier future for all.

**GE HealthCare @GEHealthCare • 4h**
The team wrapped up a busy week at #ViVE2024 where we showcased our expertise in digital health and announced our new collaboration with @biofourmis that will extend patient monitoring outside the hospital with virtual care-at-home solutions.

**Huntzinger @HuntzingerGroup • 2h**
The Huntzinger team had such a great time at #ViVE2024! We loved discussing the future of healthcare and can’t wait for ViVE 2025 - see you next year Nashville!

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**Social Media Buzz**

1M Impressions

3M Reach
Over the next few years 25% of ALL care will be delivered by technology. Patients see bandwidth as human versus technology and they’d prefer their care to be in the home.

Roy Schoenberg, MD, MPH  
CEO  
Amwell

I ask people what they wake up for and what keeps them up at night. That’s how I help them solve their problems.

Sam Dorison  
CEO and Co-Founder  
ReflexAI

We need to train our muscles not to say ‘my vendor made me do it.’ We need human process along with the technology. Outcome focus over models. I’m a physician not a mathematician.

Aneesh Chopra  
President/Co-Founder  
CareJourney

Everything we do in nursing is based on Science. We need to apply science to the adoption of technology in healthcare, and nursing education.

Tonychris Nnaka, PhD, MPH, RN, CPH  
Associate Dean for Research, Associate Professor of Nursing  
UNTHSC
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