ViVE 2026 Sponsored Article Guidelines

Guidelines

We want to provide an "insider's view" from industry experts to our audience, and share data, knowledge and/or points of view they may not be able to get elsewhere. Keep content non-promotional, instead focusing on industry issues and thought leadership perspectives. *Articles should be about 700 – 1000 words in length*.

Process

1. **Launch Date**
   Select a launch date for your article via **Calendly**. Select your article publication date by **January 26, 2026**.

2. **Headshot**
   Send to **ViVE (himanshu@hlth.com)** author's full name, title, company, and color high resolution headshot.

3. **Feature image**
   You're welcome to send an image to be published with the article. The same image will be used in the social graphic.

4. **Submission Deadline**
   Submit the article content to the ViVE team *10 days* before the launch date.

5. **Publication**
   After the piece is finalized, we will publish it on HLTH.com (on the selected date) and send over the link along with custom marketing graphics for your use.

6. **Promotion**
   We will promote in tandem with our marketing calendar on LinkedIn and X.

Contact

If you have any questions about your article sponsors, please reach out to **Himanshu Dubey (himanshu@hlth.com).**