

We are pleased to offer you two lead retrieval options for ViVE 2025.

Event App

You will now be able to access ViVE's 2025 lead retrieval from the ViVE Event App free of charge.

You'll be able to scan badges on your mobile device directly from the ViVE 2025 event app homepage and access all scanned leads from the ViVE Event App Exhibitor Center, launching to Sponsors on **Thursday, January 23** before the official Event App launch to all attendees on **Wednesday, January 29**.

Hosted by Swapcard, the HLTH 2025 Event App lead retrieval solution provides the lead data for scanned attendees in an Excel document that sponsors can export through the event app Exhibitor Center. Any attendee added as a Team Member to a company's digital booth can export the shared leads from all other team members through the event app's Exhibitor Center. There are no advanced lead retrieval capabilities such as dedicated scanning devices, custom questionnaires & lead forms, and system integrations available through this solution. This option and its full capabilities listed here are available to all Sponsors free of charge, [linked here](#) is a video with more information on Swapcard's lead retrieval solution.

Additional details on how to use our new, free-of-charge lead retrieval will be available in the Digital Booth Guide, available to all Sponsors on **Thursday, January 23**.

American Tradeshow Services (ATS)

A premium paid lead retrieval option will still be available to order for sponsors requiring advanced lead retrieval services, including scanning devices with custom surveys, developer's kits, and more. ViVE has partnered with American Tradeshow Services to offer to you advanced lead retrieval options.

American Tradeshow Services provides lead data for scanned attendees through their dedicated lead portal, ExpoMetrics. Their advanced lead retrieval capabilities include the LeadsPlus application, which can run on smartphones, dedicated scanning devices like Honeywell-branded scanners, and iPad tablets available for rent. Sponsors can utilize custom qualifiers and survey questions for tailored lead qualification, easily add additional notes, distribute content for quick follow-up, and more. This service is offered at cost, with a la carte options starting at the early bird rate of \$369. Attached [HERE](#) is more information on American Tradeshow Services lead retrieval solution.