



Los Angeles | Feb 25 – 28, 2024



We are pleased to offer you two lead retrieval options for ViVE 2024.

Event App

You will now be able to access ViVE's 2024 lead retrieval from the ViVE Event App free of charge.

You'll be able to scan badges on your mobile device directly from the ViVE 2024 event app homepage and access all scanned leads from the ViVE Event App Exhibitor Center, launching to Sponsors on **Thursday, February 1** before the official Event App launch to all attendees on **Wednesday, February 7**.

Hosted by Swapcard, the ViVE 2024 Event App lead retrieval solution provides the lead data for scanned attendees in an excel document that sponsors can export through the event app Exhibitor Center. Any attendee added as a Team Member to a company's digital booth can export the shared leads from all other team members through the event app's Exhibitor Center. There are no advanced lead retrieval capabilities such as dedicated scanning devices, custom questionnaires & lead forms, and system integrations available through this solution. This option and it's full capabilities listed here are available to all Sponsors free of charge, [linked here](#) is a video with more information on Swapcard's lead retrieval solution.

Additional details on how to use our new, free of charge lead retrieval will be available in the Digital Booth Guide, available to all Sponsors on February 1.

CompuSystems

A paid lead retrieval option will still be available to order for sponsors requiring advanced lead retrieval services such as custom questionnaires & lead forms, dedicated scanning devices, and possible API & database integrations.

CompuSystems' solution provides the lead data for scanned attendees via CompuSystems' dedicated lead portal. Their system, called CompuLEAD, allows sponsors to use advanced lead retrieval capabilities such as dedicated scanning devices that run on a smartphone or tablet (available for rent), custom qualifiers & survey questions for tailored lead qualification, lead scoring to identify your best prospects, content distribution for speedy lead follow up, and more. This option is at-cost, with a-la-Carte options starting at \$395. Attached [HERE](#) is more information on CompuSystems' lead retrieval solution.