

FEB. 22 - 25, 2026 | LOS ANGELES

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Cybersecurity @ ViVE | Podcast Guidelines

The Cybersecurity Podcast episodes will be an executive interview series hosted by Sandy Vance with weekly episodes released year round, ideally within a few weeks of being recorded.

If you would like to secure an air date to coincide with a marketing campaign or announcement that you are making throughout the year we will hold an available date. Pre event air dates go very quickly. These dates are secured on a first come, first served basis.

Recording time must be scheduled ten days in advance of the air date to allow time for production. You can select a time to record your podcast episode with Sandy via <u>Calendly</u>. Recording sessions are scheduled for one hour. Final recordings are edited down to about 20 - 25 minutes.

Upon selecting your recording time, you will be asked to submit the podcast guest's name, title, company, contact information, and a list of questions/topics. A calendar invite will be sent with a link to the Riverside.fm recording platform. Your guest will need to access this platform through a Chrome browser.

Guest Recording Instructions

- Please record from a place that is clear of outside noise. Make sure all alerts such as email, phone, and calendar are silenced.
- Please plan to use headphones for your recording.

Promotions

- Episodes will be published on the HLTH Community page, Spotify, Google, and Apple podcasts.
- ViVE will promote your podcast on social media but cannot guarantee that social posts will go out on the same day as the published episode.

Questions

 If you have any questions about your podcast, please reach out to Jaclyn Carpenter (<u>jaclyn@counterpointsol.com</u>).