



**FEB. 22 - 25, 2026 | LOS ANGELES**

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## **Techquity @ ViVE**

### **Premier Level Sponsorship**

### **Speaker Guidelines & Session Details**

#### **Kick Off**

- **Identify Internal Lead:** Share this information with the person in your company who will serve as the lead for the thought leadership and speaking component of this opportunity.
- **ViVE Contact:** Your main point of contact is **Amy Eckenroth** ([amy@hlth.com](mailto:amy@hlth.com)). Amy will reach out within one week of your contract being signed to share next steps.
- **Session Details:** You will receive up to two speaker passes for a 20-minute fireside chat or presentation on the Insights Stage (show floor), scheduled for Monday, February 23, or Tuesday, February 24.
  - *\*Please note that no more than two speakers can be accommodated—no exceptions. If you choose to feature a single executive, the second speaker pass may be transferred to another attendee.*
- **Scheduling:** The first step in the process will be to confirm your session time on either Monday or Tuesday.

#### **Session Overview**

- **Topic Focus:** Topics should explore the intersection of technology and equity, highlighting how innovation can advance equal access to patient education, healthcare, and economic opportunity for underserved communities.
  - **Sample areas of focus include:**
    - Designing inclusive technology that meets diverse user needs
    - Leveraging data to identify and address disparities
    - Implementing policies that promote digital equity through equitable budgeting and targeted incentives
- **No Sales Content:** Pitches, product promotion, or sales-driven content are strictly prohibited. Sessions should center on thought leadership and real-world insights.
- **Format & Slides:** Sessions are conversational rather than formal. If using slides, keep them to four or fewer, ensuring they are visually engaging and data-driven,



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not text-heavy. If using slides, keep them to four or fewer, ensuring they are visually engaging and data-driven, not text-heavy. All presentations must be created using the **ViVE Presentation Template found [HERE](#)**. Please make sure to download or save a copy of this template. Do not create your slides directly in the original file provided. You will receive an email from ViVE 2026 <noreply@preseria.com> with submission instructions a few weeks ahead of the event.

- **Session Title:** Keep the title between 3–7 words to maximize visibility in the app. It should be clear, compelling, and attendance-driving.
- **Session Description:** Limit your description to 3–4 sentences, focusing on the “why attend”—the value for the audience. Do not include speaker names in the description.
- **Timing:** Each session is 20 minutes long. A visible timer will help maintain the schedule, and sessions run back-to-back, so on-time starts are essential.

### **Speaker Overview**

- **Speaker Composition:** Only one speaker may represent the sponsoring company. The second speaker should be a subject matter expert actively working in the field to advance health equity.
- **Speaker Criteria:** All speakers must be senior-level (VP or higher) and not in a sales role.
- **Diversity Commitment:** ViVE is committed to fostering diversity across all sessions, including gender, race, and stakeholder representation.
- **New Voices:** We aim to feature fresh perspectives and avoid repetition. If your executive spoke last year or is speaking elsewhere at the event, please nominate a different thought leader for this session.

### **Speaker Onboarding & Registration**

- **Speaker Proposal:** Please email your proposed speaker(s) — *including name, title, organization, and email* — to Amy **no later than January 9**. Submitting speaker information early allows for greater visibility and inclusion in event marketing.
- **Speaker Profile Access:** After the proposed speakers are approved by Amy, the sponsor will receive access to the speaker’s profile via HLTH ID. Speakers (or their representatives) should upload bios and headshots directly via this profile.



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- *If someone other than the speaker (e.g., an admin, PR representative, or communications team member) will upload materials, please let us know in advance so they can be granted direct access to the speaker portal.*
- *Do not email bios or headshots directly to ViVE staff—submitting via the speaker profile ensures everything is tracked and nothing is lost.*
- The speaker's name, title, and credentials will appear on all public-facing materials exactly as entered in HLTH ID, including the speaker page, website, agenda, and app.
- **Registration:** The ViVE content team will handle the speaker's registration as part of onboarding. No further action is required on your end. Speaker registration is included within the overall sponsorship ticket allotment.

### **Key Dates & Deadlines**

- **January 9:** Deadline to submit session title, description, and speaker proposal.
- **January 23:** All speakers submitted and materials onboarded into the speaker portal. *Speakers submitted after this date are not guaranteed to appear in official ViVE materials (event app, online agenda, speaker page).*
- **Feb 16, 17, & 18:** Insights stage prep call dates (optional). To schedule a prep call please email Amy Eckenroth ([amy@hlth.com](mailto:amy@hlth.com)). Slots fill quickly—please schedule early.
- **February 20:** Session slides due (\*as applicable). **ViVE Presentation Template found [HERE](#).**

### **On-Site**

- Speakers should arrive at the stage 15 minutes prior to their session. A detailed calendar invite will be sent closer to the event.

**For questions, please contact Amy Eckenroth ([amy@hlth.com](mailto:amy@hlth.com)).**