



FEB. 22 - 25, 2026 | LOS ANGELES

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Nurse & Clinician Insights Program Champion Level Sponsorship Speaker Guidelines

Overview

- **Identify Internal Lead:** Share this information with the person in your company who will serve as the lead for the thought leadership and speaking component of this opportunity.
- **ViVE Contact: Amy Eckenroth** (amy@hlth.com) is your primary point of contact for this Insights Program. Amy will reach out to schedule a kick-off call to finalize the panel theme and/or topic and review additional details.
- **Panel Slot:** With this sponsorship, you will receive one panelist position on a panel on Sunday, February 22, taking place in a private room. The moderator and two other panelists will be identified and selected by ViVE.
- **Theme Input:** Sponsors may provide input on the panel theme. Because panel planning requires coordinating multiple speakers and schedules, all session topics must be confirmed by January 9, 2026. After this date, sponsors will need to select from pre-determined ViVE panel topics.
- **Content Rules:** Pitches, product promotion, and sales content are strictly prohibited. Panels should focus on high-level thought leadership, highlighting industry trends, current priorities, challenges, and real-world use cases that drive meaningful impact in healthcare.

Panel & Speaker Information

- **Panelist Selection:** Each sponsor may appoint one senior-level executive (VP or higher) to serve as a panelist. This individual should not hold a sales position.
 - **Alternate Panelist Ideas:** Sponsors may opt to appoint a customer or partner instead—the panelist does not need to be from your company.
- **Panel Limits:** Only one sponsor speaker per panel is permitted. Additionally, no panel will include more than one vendor or technology company to ensure balanced representation.



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- **Format:** Panels are conversational and unscripted, not formal presentations. No slides will be used, except for a holding slide displaying the session title and speaker names.
- **Prep-Call:** A speaker prep call will be held 2–6 weeks prior to the event. All speakers are required to attend the same prep call. If a speaker cannot join, they are responsible for arranging a separate time with the moderator, who will lead discussion planning and guide the conversation flow.
- **Discussion Topics:** Questions are typically not predetermined; the group will collaboratively develop discussion topics during the prep process. Each speaker should come prepared with 1–2 suggested questions to highlight their expertise. All speakers are expected to engage in the full discussion, rather than answer only a single assigned question.
- **Diversity:** ViVE is committed to promoting diversity across all panels, including gender, race, and stakeholder representation.
- **New Voices:** We aim to feature new perspectives and minimize repeat speakers. If one of your executives spoke last year or is speaking elsewhere at the event, please consider nominating a different thought leader.
- **Audience Questions:** Panels may include audience questions. If you prefer not to take audience questions, notify us during the prep call. Audience questions are not vetted, so speakers are responsible for raising any concerns.
- **Microphones:** Due to short five-minute turnarounds between panels, handheld microphones will be used.
- **Session Arrival:** Speakers should arrive 15 minutes before the session start time and check in at the AV table at their designated stage.

Speaker Onboarding & Registration

- **Speaker Proposal:** Please email your proposed speaker — including name, title, organization, and email — to Amy **no later than January 9**. Submitting speaker information early allows for greater visibility and inclusion in event marketing.
- **Speaker Profile:** After the proposed speaker is approved by Amy, the sponsor will receive access to the speaker's profile via HLTH ID. The speaker (or their representatives) should upload bios and headshots directly via this profile.



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- *If someone other than the speaker (e.g., an admin, PR representative, or communications team member) will upload materials, please let us know in advance so they can be sent direct access to the speaker profile.*
- *Do not email bios or headshots directly to ViVE staff—submitting via the speaker profile ensures everything is tracked and nothing is lost.*
- The speaker's name, title, and credentials will appear on all public-facing materials exactly as entered in HLTH ID, including the speaker page, website, agenda, and app.
- **Registration:** The ViVE content team will handle the speaker's registration as part of onboarding. No further action is required on your end. Speaker registration is included within the overall sponsorship ticket allotment.

Key Dates and Deadlines

- **Before January 9:** Sponsors may collaborate with ViVE to provide input on panel themes and topics. Sponsors who have not finalized a topic by this date will be required to select from pre-determined ViVE panels.
- **January 9:** Speaker proposals must be submitted to Amy via email.
- **January 23:** All speakers must complete their ViVE speaker onboarding by this date. **Speakers submitted after January 23 are not guaranteed to appear in official ViVE materials (event app, online agenda, speaker page).*

For questions, please contact Amy Eckenroth (amy@hlth.com).