

BOOMBOSTIC HEALTH

In the Wild: HLTH USA 2026 Diagnostics Area

Podcast Guidelines & FAQs

About The Series

The Diagnostics Area podcast series spotlights the people, technologies, business models, and clinical strategies moving diagnostics forward. Episodes explore real-world evidence, clinical and operational impact, adoption challenges, economics, and scale — diagnostics as healthcare's intelligence layer.

Boombostic Health features candid, unfiltered conversations with the leaders tackling the hardest problems in American healthcare. Interviews are recorded live from the Diagnostics Area. Healthcare executives, clinicians, founders, investors, and other leaders with a compelling diagnostics story will work closely with the Boombostic Health team before the show to select a topic and schedule a recording time slot.

Your Host

Bradley Bostic

Healthcare Entrepreneur, Investor, Inventor & Operator

Founder, Chairman & CEO, hc1

Founder & Host, Boombostic Health

Bradley has spent his career founding, funding, operating, and scaling high-growth health technology companies. Through Boombostic Health, he brings an operator and investor perspective to direct conversations about what is working, what is not, and what it will take to create meaningful change in healthcare diagnostics.

How It Works

1

Submit Your Topic Proposal

Submit a brief topic summary and suggested discussion points - no script required - via the Proposal [FORM](#).

Select Your Time Slot

Select your podcast time slot via the scheduler [LINK](#).

2

Follow-Up Meeting

The Boombostic Health team contacts the requester to finalize the guest(s), topic, recording time, and production details.

3

On-Site Recording

The interview is recorded live in the Diagnostics Area, in both audio and video.

4

Promotion & Distribution

Approved episodes are published across Boombostic Health's channels, and guests receive the link to share on their own.

Recording Day Checklist

- Arrive at the Diagnostics Area 10 minutes before your confirmed recording time.
- Silence phone, email, calendar, and computer notifications before recording.
- The production team may pause and repeat a segment if noise or an interruption affects the recording.
- Interviews are edited for clarity, pacing, and final length before publication.

Format: Recorded in both audio and video. Final formats are determined by Boombostic Health.

Guests: One guest is preferred for the strongest, most focused conversation. A maximum of two guests may participate when both perspectives are necessary to tell the story.

Where Episodes Are Published

Published episodes may appear on Boombostichealth.com and across Boombostic Health’s channels:

BoombosticHealth.com	YouTube	Spotify	Apple Podcasts	LinkedIn + Newsletter
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Featured guests and participating organizations receive the published episode link to share through their own channels; Boombostic Health coordinates final publication timing and promotional support.

Frequently Asked Questions

Who should apply? Senior healthcare, clinical, laboratory, operational, investment, or innovation leaders with direct experience shaping diagnostics. Guests should be able to speak to evidence, clinical or operational impact, adoption, economics, outcomes, and lessons learned. Founders are welcome when they can offer a meaningful industry perspective beyond a product pitch.	What topics are a strong fit? Clinical laboratory strategy, pathology, lab intelligence, diagnostic technology, genomics, precision medicine, population health, lab stewardship, care-gap identification, reimbursement, access, investment, and the business models changing how diagnostics are developed and used.	How many guests can participate? One guest is preferred for the most focused conversation. A maximum of two guests may participate when both perspectives are necessary to tell the story.
Should I submit a script? No. Boombostic Health uses a candid, conversational interview format. Submit a brief topic summary and suggested discussion points to guide the conversation - the host and production team retain editorial control.	Can the guests discuss a product or announcement? Yes, when it supports the broader story. The conversation should connect the product or announcement to a meaningful industry problem, supporting evidence, real-world impact, and what comes next.	Will the episode include audio and video? Yes, Boombostic Health records in both audio and video. Final formats and distribution are determined by Boombostic Health.

Questions about your proposal or recording slot? Contact the Boombostic Health team directly.