

Preventive Health Summit

Speaker Guidelines & Session Overview

Overview

- **HLTH Contact:** Amy Eckenroth (amy@hlth.com).
- **Session:** A 20-minute presentation opportunity for one presenter on a track stage (show floor) on Wednesday, November 18. All sessions will take place between 9:00 AM and 12:00 PM. Please note that only one presenter may be onboarded as a speaker—no exceptions.
- **Scheduling:** The first step in the process will be to confirm your session time-slot with Amy.

Session Details:

- **Topic:** Presentations should highlight emerging tools and solutions advancing preventive care, with a strong emphasis on real-world use cases and measurable outcomes. Focus on the impact and results achieved rather than promoting the solution itself.
- **No Sales Content:** Sessions should not be product demos or sales pitches. Instead, center your presentation on a specific use case or case study, highlighting how the technology impacted outcomes and key metrics.
- **Format:** Sessions follow a TED-style format: informal, engaging, and conversational. Presenters typically stand as a way to better engage with the audience.
- **Slides:** Slides are optional. If using slides, keep it to less than 5 slides. Please ensure slides are more data-driven and not text-heavy. If you do not wish to use slides please create one holding slide with your session title, speaker name, and a logo if you wish. You will receive an email from <noreply@preseria.com> with submission instructions a few weeks ahead of the event.
- **Session Title:** Keep the title between 3–7 words to ensure visibility in the app. It should be clear, compelling, and attendance-driving.

- **Session Description:** Limit descriptions to four sentences, focused on the “why attend.” Clearly articulate the value for attendees. Do not include or reference speaker names, as they will appear directly below the session.
- **Timing:** Each session is 20 minutes. A visible timer will be provided to help you stay on track. Sessions run back-to-back, so starting and ending on time is essential.

Speaker Guidelines:

- **Speaker Criteria:** All speakers must be senior-level (VP or higher) and not in a sales role.
- **Diversity Commitment:** HLTH is committed to fostering diversity across all sessions, including gender, race, and stakeholder representation.
- **New Voices:** We aim to feature fresh thought leadership. If your executive spoke last year or is speaking elsewhere at the event, please nominate a different speaker for this session.

Speaker Onboarding:

- **Speaker Proposal:** Please email your proposed speaker to Amy no later than September 25. *Please include name, title, organization, and email.* Submitting speaker information early allows for greater visibility and inclusion in event marketing.
- **Speaker Profile Access:** After the proposed speaker is approved by Amy, the sponsor will receive a personalized link to the speaker portal. Speakers (or their representatives) should upload the bio and headshot directly into the speaker portal.
 - If someone other than the speaker (e.g., an admin, PR representative, or communications team member) will upload materials, please let us know in advance so they can be granted direct access to the speaker portal.
 - Do not email bios or headshots directly to HLTH staff. Submitting via the speaker profile ensures everything is tracked and nothing is lost.
 - The speaker’s name, title, and credentials will appear on all public-facing materials exactly as entered. This includes the speaker page, website, agenda, and app.

Speaker Registration:

- The HLTH content team will handle the speaker's registration once you submit the information into the speaker portal. No further action is required on your end. Speaker registration is included within the overall sponsorship ticket allotment.

Key Dates & Deadlines:

- **Mid-June:** 2026 HLTH Speakers Page Launch.
- **Late July:** Preliminary agenda launch. First 100+ speakers.
- **September 25:** Deadline to submit session title, description, and speaker information.
- **October 2:** Deadline to submit speaker information and materials into the speaker portal.
- **Early October:** Final agenda announcement.
- **November 13:** Slides due. *Note: Anything after this date will need to be handled on-site in the speaker lounge with our AV Team.*

On-Site Information:

- Speakers should arrive at the stage 15 minutes prior to their session.
- A calendar invite, including detailed on-site information, will be sent closer to the event.