

AI at HLTH Series on the Beat Podcast

ABOUT

Your AI at HLTH 2026 Zone sponsorship includes a featured episode on the AI at HLTH Series on the Beat Podcast!

The AI at HLTH Series on the Beat Podcast cuts through the hype and gets into the real-world AI solutions transforming healthcare. Each episode features candid conversations with innovators, executives, and healthcare technology leaders tackling the most pressing challenges in the space — from agentic AI and automation to data privacy, voice AI, precision medicine, and EHR optimization.

Hosted by Sandy Vance, the series is designed for healthcare leaders who want more than headlines and our following mirrors the typical HLTH Audience. We provide perspective to those evaluating AI use cases, navigating vendor decisions, or trying to move a proof of concept into production.

HOST

Sandy Vance



- HLTH Beat Podcast Host, leading in-depth conversations with healthcare innovators, technology executives, and AI solution leaders shaping the future of health IT.
- Health data interoperability expert who has run technical testing for standards for decades, giving her the technical fluency to cut through the hype and ask the questions that matter most to health IT leaders and frontline implementers.
- A globally recognized healthcare IT strategist with experience engaging stakeholders across North America, Europe, Asia-Pacific, and beyond — translating complex technology into actionable strategy for healthcare organizations worldwide.

BOOKING

1.) Go to the calendly link below to select an available air date.

The AI at HLTH episodes are aired once a week, and you can select any available week. Podcasts are an ideal opportunity to amplify a product launch, announcement, or campaign that you already have going on. Once you select your air date, you will be redirected to the second Calendly to schedule your recording with Sandy. (We recommend scheduling 30 days before your air date — allowing sufficient time for editing while keeping content timely and relevant.)

2.) When you schedule your recording, you will be asked to provide:

1. Podcast guest's name and title

- We recommend a maximum of two guests per episode. For the best listener experience, we find that a single guest allows for the most focused and impactful conversation.

2. A two-sentence topic or theme for the podcast

- 3. A few questions you would like to explore during the episode. Scripts will not be accepted — this podcast is designed to be a candid, conversational exchange.

Not ready with the details? Get your air date and recording date on the calendar, then email us at aizone@hlth.com with your topic and question details any time before the episode recording.

👉 Select your air date: [HERE](#)

👉 Schedule your recording: [HERE](#)

RECORDING

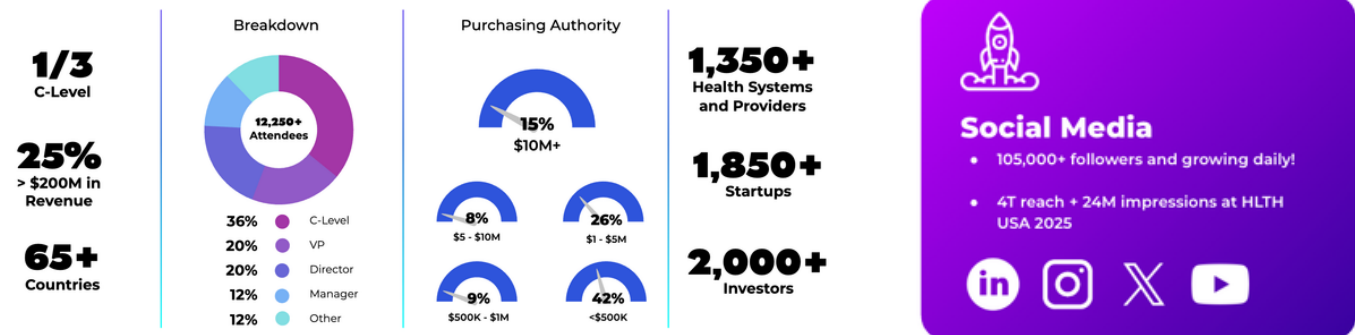
This podcast is recorded virtually on River Side FM and not recorded on-site at HLTH.

- Please record from a quiet location free of background noise. Silence all alerts including email, phone, and calendar notifications prior to recording.
- Be mindful of potential interruptions such as pets or outside noise. If an interruption occurs, we will pause and re-record the affected segment.
- Please use headphones for your recording session.
- Video will be used during the recording for social cues; however, the final published episode will be audio only.
- Episodes will be edited to a final length of 18-22 minutes.

PROMOTIONS

- Your sponsorship package includes a dedicated social post promoting your episode which we will provide with a graphic for you to share across your own platforms to maximize reach.
- Episodes are published on HLTH's Community Hub, Spotify, Apple Podcasts, and HLTH social channels.
- The HLTH Newsletter promotes our podcasts as they relate to content throughout the year.

Demographics



FAQ

Who should the guest be?

The ideal podcast guest is someone who:

- Holds a C-suite or VP-level title — CIO, CTO, CAIO, or Chief Digital Officer
- Has hands-on experience deploying AI in a healthcare setting, not just talking about it
- Can speak to real outcomes — ROI, workflow impact, patient results, adoption challenges
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Avoid: Pure marketing or communications executives, as the show's value is built on technical and operational authenticity.

How many guests can participate?

We recommend a maximum of two guests per episode. For the best listener experience, we find that a single guest allows for the most focused and impactful conversation.

Should I submit a script?

No, scripts will not be accepted. The AI at HLTH Podcast follows a conversational, interview-style format. Upon scheduling your recording, you will have the opportunity to submit a brief podcast summary along with a few suggested questions to help guide the discussion.