

## **AI Zone | Lead Generation**

The AI at HLTH Zone team will scan attendee badges for all guests entering the AI at HLTH Zone.\*

*\*Please note: the AI at HLTH Team will not provide individual speaking session lead lists. If desired, your company may have a representative scan attendee badges during your presentation using the HLTH Event App.*

By having the AI at HLTH Zone team manage lead capture throughout the event, your onsite staff can stay focused on high-value conversations, networking, and relationship building - while still gaining access to a highly targeted audience for post-event follow-up.

Your primary contact will receive the official AI at HLTH Zone lead list within three (3) business days following the close of the event from Jaclyn Carpenter ([Jaclyn@counterpointsol.com](mailto:Jaclyn@counterpointsol.com)).

This attendee data provides a strong foundation for meaningful post-event engagement and continued conversations beyond HLTH.

### **Additional Lead Capture Options**

You can also scan badges directly at your booth, using the following options:

- Use the HLTH Event App to connect and engage directly with attendees throughout the event.
- Order dedicated lead retrieval devices through ATS [HERE](#). *Early Access Pricing Ends: Friday, October 16, 2026.*