

## AI Zone Champion Sponsor | Welcome Letter

Thank you for participating as a sponsor of the AI Zone at HLTH 2026. We are excited to work with you!

**Kick-Off Call:** Please schedule a time [HERE](#) to connect with the AI at HLTH Zone Project Manager, Jaclyn Carpenter ([Alzone@hlth.com](mailto:Alzone@hlth.com)), to discuss your benefits and deadlines. Kick-off calls must be scheduled as early as possible prior to **Tuesday, September 1, 2026**.

As a **Champion** sponsor of the AI at HLTH Zone, you will receive the following benefits:

- ★ Recognition as a Champion level sponsor of AI at HLTH Zone
- ★ Listing in AI Zone marketing content - logo on HLTH website, conference signage, event app, targeted emails, social media outreach
- ★ One (1) 10x20 booth package located in the AI at HLTH Zone on the show floor
- ★ AI at HLTH Theater Session with Recording - one (1) speaking opportunity for an approved executive to present thought leadership around Artificial Intelligence on the AI at HLTH stage. This speaker may either present a 20-minute presentation or be included on a 45-minute industry panel presentation. **\*MAX OF (1) SPEAKER ON STAGE**
- ★ One (1) case study presentation by an approved executive presenter with a healthcare payer or provider client executive with recording (20 min). **\*MAX OF (2) TWO SPEAKERS ON STAGE**
- ★ Six (6) full access tickets to HLTH
- ★ Three (3) speaker registrations - to be registered by the HLTH content team
- ★ AI at HLTH Podcast - one (1) podcast interview feature for an approved executive to be interviewed on the AI at HLTH Podcast
- ★ Distribution of one (1) white paper or success story on HLTH.com
- ★ Use Case Demonstration - inclusion in one (1) AI at HLTH Passport Demonstration within one of the AI at HLTH themes
- ★ Lead generation for all visitors to the AI Zone (gathered for you and delivered post-event). Please note: leads are not time stamped or parsed by specific speaking sessions
- ★ Ten (10) Market Connect meetings in our double opt-in matchmaking program that maximizes your face time with qualified buyers in mutually agreed upon 1:1 meetings