hlth. USA | LAS VEGAS November 15 - 18, 2026

Nurses & Clinicians
Insights Program — Premier Level
Speaker Guidelines & Session Details

Kick Off

- **Identify Internal Lead:** Share this information with the person in your company who will serve as the lead for thought leadership and the speaking component of your sponsorship.
- **HLTH Contact:** Your main point of contact is **Amy Eckenroth** (amy@hlth.com). Amy will reach out within one week of your contract being signed to share next steps.
- **Session Details:** You will receive up to two speaker passes for a 20-minute fireside chat or presentation on the Insights Stage (show floor), scheduled for Monday, November 16, or Tuesday, November 17.
    - **Please note that no more than two speakers can be accommodated—no exceptions. If you choose to feature a single executive, the second speaker pass may be transferred to another attendee.*
- **Scheduling:** The first step in the process will be to confirm your session time with Amy on either Monday or Tuesday.

Session Overview

- **Topic Focus:** When selecting your topic, prioritize issues that align with HLTH's Nurse & Clinician Insights Program mission to showcase real-world use cases. Emphasize what's working today, the key challenges that persist, and the innovative tools and partnerships driving measurable impact. Be sure to incorporate perspectives on current priorities, emerging opportunities, and broader industry trends.
- **No Sales Content:** Pitches, product promotion, or sales-driven content are strictly prohibited. Sessions should center on broader thought leadership, use cases and improved outcomes (vs. specific products or solutions).
- **Format & Slides:** Sessions should be informal in tone. Please keep sessions fun, engaging, and conversational. If using slides, keep it to less than 4 slides. Please ensure slides are more data-driven than text-heavy. If you do not wish to use

slides please create at least one holding slide with your session title and speaker name(s). You will receive an email from HLTH 2026 <noreply@preseria.com> with submission instructions a few weeks ahead of the event.

- **Session Title:** Keep the title between 3–7 words to ensure visibility in the app. It should be clear, compelling, and attendance-driving.
- **Session Description:** Limit your description to 4 sentences, focusing on the "why attend"—the value for the audience. Do not include speaker names, or reference the speakers in the description.
- **Timing:** Each session is 20 minutes long, and a visible timer will help you stay within the allotted timeframe. Because sessions run back-to-back, staying on schedule and starting promptly is essential.

Speaker Overview

- **Speaker Composition:** A maximum of one speaker may represent the sponsoring company. The second speaker should be a nurse or clinician with firsthand experience implementing and utilizing innovative solutions that directly impact patient care and workforce stabilization.
- **Speaker Criteria:** All speakers must be senior-level (VP or higher) and not in a sales role.
- **Diversity Commitment:** HLTH is committed to fostering diversity across all sessions, including gender, race, and stakeholder representation.
- **New Voices:** We aim to feature fresh perspectives and avoid repetition. If your executive spoke last year or is speaking elsewhere at the event, please nominate a different thought leader for this session.

Speaker Onboarding & Registration

- **Speaker Proposal:** Please email your proposed speaker(s) to Amy no later than **September 25**. *Please include name, title, organization, and email.* Submitting speaker information early allows for greater visibility and inclusion in event marketing.
- **Speaker Profile Access:** After the proposed speakers are approved by Amy, the sponsor will receive a personalized link to the speaker portal. Speakers (or their

representatives) should upload bios and headshots directly into the speaker portal.
  - If someone other than the speaker (e.g., an admin, PR representative, or communications team member) will upload materials, please let us know in advance so they can be granted direct access to the speaker portal.
  - Do not email bios or headshots directly to HLTH staff—submitting via the speaker profile ensures everything is tracked and nothing is lost.
  - The speaker's name, title, and credentials will appear on all public-facing materials exactly as entered in HLTH ID, including the speaker page, website, agenda, and app.
- **Registration:** The HLTH content team will handle the speaker's registration as part of onboarding. No further action is required on your end. Speaker registration is included within the overall sponsorship ticket allotment.

Key Dates & Deadlines

- **September 25:** Deadline to submit session title, description, and speaker proposal.
- **October 2:** All speaker names should be submitted and materials onboarded into the speaker portal.
- **November 13:** Slides due. *Note: Anything after this date will need to be handled on-site in the speaker lounge with our AV Team.*

On-Site

- Speakers should arrive at the stage 15 minutes prior to their session. A calendar invite, including detailed on-site information, will be sent closer to the event.

For questions, please contact Amy Eckenroth (amy@hlth.com).