

About The Beat

The Beat by HLTH is a leading podcast exploring the future of healthcare and wellness through engaging conversations with top industry leaders, innovators, and changemakers. Each episode dives into cutting-edge advancements in health tech, policy, patient care, and more – offering timely insights into the trends shaping tomorrow’s healthcare landscape.

Produced by HLTH, *The Beat* is tailored for healthcare professionals, entrepreneurs, and forward-thinkers, delivering actionable ideas and fresh perspectives from the forefront of health innovation.

Host



- Saul Marquez is the founder and host of the Outcomes Rocket, a podcast dedicated to healthcare innovation and leadership.
- With a background in healthcare sales, marketing, and strategy, Saul’s insights aim to bridge gaps in the industry by highlighting effective practices and forward-thinking strategies.
- His expertise has made Outcomes Rocket a trusted source for healthcare professionals and organizations looking to drive positive change.

Booking

1. Book your interview using this [Calendly link](#).
2. Before scheduling, please double-check that it doesn’t conflict with any other commitments at HLTH.
3. Once your time is confirmed, be sure to accept the calendar invite sent to your email.

Questions

HLTH will email you one month before the event on **Friday, October 16** with three (3) pre-determined questions. We kindly ask that you reply with an additional three (3) questions of your choice, for a total of six (6) questions to be used during the interview.

Recording

The interview will take place in the Media Village located on the show floor. Please arrive 5-10 minutes early to check in. The host will review interview details and give you a chance to ask any questions before starting the recording.

Publishing

Episodes will be published on a first-come, first-served basis. You will receive your exact publishing date after the event. Schedule your interview as soon as possible to secure an earlier release date.

Promotions

Episodes will be published on [HLTH](#), [Spotify](#), [Apple Podcasts](#), and HLTH social channels.

Demographics & Metrics

Audience by Industry	Audience by Region	Listener Profile	Metrics
<ul style="list-style-type: none">• 60% Life Sciences, Device, HIT, Insurers• 40% Physicians, Providers, and Provider Executives	<ul style="list-style-type: none">• 87% United States• 10% UK/EU• 3% Other	<ul style="list-style-type: none">• C-Suite• Founder/Co-Founder• President• Senior Vice President• Partner	<ul style="list-style-type: none">• 3,927 – Average number of episode downloads• 5,257 – Highest number of downloads from HLTH 2025